



**For Immediate Release**

December 9, 2010

**Center for Workforce Development, (CWD), Competes to Win GlobalGiving's Open Challenge**

*Local nonprofit has chance to receive funding for its OneWorkforce employment placement program via innovative online marketplace for philanthropy.*

[Washington, DC] – CWD's OneWorkforce today joined GlobalGiving's Open Challenge, a fundraising challenge for non-profits who are doing impactful work around the world. The OneWorkforce program is also eligible for a permanent spot on GlobalGiving's website, [www.globalgiving.org](http://www.globalgiving.org), the internationally recognized marketplace for philanthropy that connects individual donors to the causes they care most about.

GlobalGiving is opening up its network of donors and corporate partners in an effort to support non-profits like Center for Workforce Development that are providing much needed support to their local communities throughout the economic downturn.

"We are excited for the chance to tap into GlobalGiving's network of committed donors and corporate sponsors who can support our efforts to implement workforce development projects in the most underserved communities around the country," said Arlene Ballou, Executive Director of the Center for Workforce Development.

Open participants will raise funds through [www.globalgiving.org](http://www.globalgiving.org) from November 29<sup>th</sup> to December 22, 2010. The three projects that raise the most will receive awards of \$3,000, \$2,000, and \$1,000, respectively; the project receiving the most individual donations will receive an additional \$3,000.

Organizations participating in the challenge can also earn a permanent spot on the GlobalGiving website if they successfully mobilize supporters to raise \$4,000 from at least 50 unique donors through GlobalGiving during the contest.

If CWD wins, it will also gain free access to innovative web 2.0 fundraising tools and connect to a broad network of thousands of donors and corporate and foundation partners already engaged in the GlobalGiving network.

"Non-profits like CWD are deeply important to the wellbeing of communities all around the world, especially when folks are struggling," said Mari Kuraishi, President and Co-Founder of GlobalGiving. "Many of our donors are looking for new opportunities to give back and we want to do everything we can to match the demand with the unbelievable need around the world. It is especially the small, grassroots efforts and creative innovators that do not have the institutional support from bigger institutions that we hope to help."

**About the Center for Workforce Development**

The Center for Workforce Development is a national non-profit begun in 2007 to design and implement workforce development projects, and apply our knowledge to provide effective technical assistance to other programs. The nonprofit is an accumulation of experienced and driven field experts. Each senior staff member has more than 15 years non-profit, social service, business and job development experience. This unique team supports an implementation model that develops strong social and capital organizations domestically, and eventually, in countries throughout the world.